



**VS International LLC MiPole Line of Products**  
**Minimum Advertised Price (MAP POLICY)**

Revised March 2015

*VSI International LLC (VSI) policy applies to but is not limited to, advertising in catalogs, direct mail, the internet, in store displays and any other form of advertising.*

1. The MAP retail prices are as shown. All sellers may advertise in excess of the MAP established.

MI-1001 MiPole Professional Dance Pole	\$149.95
MI-360 MiPole Spinning Professional Dance Pole	\$189.95
VS-2081 MiPole LED Dance Pole Light	\$24.95

2. Under no circumstances is the MiPole product to be advertised and offered for less than the above price regardless of your advertised shipping costs. For example one MiPole360 Spinning Dance Pole @ \$179.95 plus \$10.00 shipping is NOT in accordance with MAP prices.
3. EBAY and other internet bidders must have a "Buy It Now" price that in all circumstances conforms to MAP.
4. Under no circumstances is the MiPole product to be advertised and offered in combination with any other products, or items unless prior authorization for such an offer has been obtained in writing from VS International.
5. We will be monitoring daily for violations. Any violation DOES NOT authorize advertising below MAP. Those in violation of MAP, or distributors selling to violators, are in jeopardy of loss of buying privileges.
6. Distributors shall have the freedom to resell products at any price, and to advertise in any manner subject to the terms and conditions of this agreement. This policy concerns Advertised pricing only and in particular Internet Advertising and does not relate to actual sales prices.
7. **Return a signed copy of this agreement to [mfleischmann@onlinevsi.com](mailto:mfleischmann@onlinevsi.com) or fax to 610-767-0395.**
8. The terms of this policy are confidential and should not be disclosed to other parties. VSI reserves the right to modify the MAP policy at any time at its sole discretion.

*By signing this agreement, the company hereby agrees to abide by the terms and conditions of VS International LLC.*

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

SELL to end-user customers?: YES NO                      SELL to Wholesalers?: YES NO

Authorized Rep Sign: \_\_\_\_\_

Printed Name: \_\_\_\_\_