



Sales and Minimum Advertised Pricing (MAP) Policy

Updated May 12, 2015

Our distributors and retail partners agree to our Terms & Conditions including upholding our minimum advertised price (MAP). **Thank you for helping to protect the brand and value of our products!** The MAP policy will be modified by Passionate Playground as it deems necessary.

1. Passionate Playground products may **NOT be sold on Amazon, Ebay, Alibaba, or any similar general online marketplace in the world** by any individual or company other than Passionate Playground LLC.

*+ This policy does not include online sales for a company's main website URL. Example:
www.yourcompanyname.com*

*+ The only exception to this policy is for an **"Authorized Online Reseller."** From time to time Passionate Playground will approve a vendor or create a partnership that will include an **"Authorized Online Reseller Number"** that the vendor will post along with the listing. Example: Revel Body Sonic Vibrator + Joyboxx bundle available on Amazon.*

2. Passionate Playground products **may not be advertised or sold for prices under MAP.** Sellers who violate MAP will be banned from selling our products.

WORLDWIDE MAP POLICY

- **JOYBOXX WITH PLAYTRAY MSRP \$34.99***

(*Original vendor partners may keep previous MAP until 09/01/15)

- **PLAYTRAY (Individual) MSRP \$9.99**

3. **Discounts:** From time-to-time (no more than 2 times per month) retailers may offer a short term (less than 5 days) promotion which may include our products that result in a price lower than MAP. If this is abused by the retailer, they will not be allowed to sell our products.

4. **Promotional give-away:** A 100% free give-away of a Passionate Playground product does not violate MAP, in that it is not being sold. Example: Purchase \$150 in products and receive a free Joyboxx. We would appreciate being notified in advance of a give-away so that we may help promote that effort if possible.

5. If banned, sellers may appeal this decision by emailing ds@passionateplayground.com. The appeal process does not guarantee a change in the ban.